



WORLDWIDE INSURANCE SERVICES, INC.

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World Class Benefits for Your World Class Members or Employees

Is your association, franchise or membership organization looking for ways to attract and retain new members or employees? **WORLDWIDE INSURANCE SERVICES, INC.** is the single source that can provide a complete selection of insurance and related benefits for your organization. Since 1989, **WORLDWIDE** has provided employers and associations insurance and related benefit products from more than fifty of the nation's finest insurance and benefit companies. As independent brokers, our focus is on high value products for your people, backed by old-fashioned service from those who understand the dynamics of membership and franchisee organizations.

Our benefits program, World Class Benefits, includes:

- ❑ *Value-Priced Health Insurance from more than twenty carriers – personal and group (Exclusive plan designs and pricing available to certain groups. Ask for details.)
- ❑ *Exclusive, Guaranteed Acceptance “Mini Medical” and Health Care Assistance plans
- ❑ *Short Term Medical – next day coverage
- ❑ *International Health Insurance – US-style coverage for your international members
- ❑ *Travel Insurance
- ❑ *Aflac supplemental insurance plans – coverage for accidents, cancer and more – members save up to 30%
- ❑ Low-cost Term Life Insurance, comparisons from A and A+ companies
- ❑ *Final Expense Life Insurance (certain organizations will qualify for true guaranteed issues plans at discounted group rates)
- ❑ Juvenile Life Insurance plans
- ❑ *Dental and Vision Discount Plans – save 10% and get 3 months FREE -
- ❑ Traditional Dental Insurance Plans
- ❑ *FREE Prescription Discount Program
- ❑ Competitive Disability Insurance Plans
- ❑ Critical Illness Insurance Plans
- ❑ Cancer and Specified Disease Insurance Plans
- ❑ Online Health and Wellness Resources
- * Denotes “Quote and Apply Online” capabilities

IS YOUR ORGANIZATION A CANDIDATE FOR A SUCCESSFUL INSURANCE PROGRAM?

We have developed a profile of membership organization characteristics that result in successful member benefit programs. This profile is not based on theoretical research, but on actual experiences with membership organizations of all sizes and types. Generally speaking, these are the characteristics of associations that enjoy the highest levels of success with our member benefits programs. Does your organization fit this profile?

- Business organizations with 500 to 5,000 member firms
- Individual Membership Associations with 1,000 to 50,000 members
- Associations with a homogeneous membership (all members in the same industry)
- Franchisees who have large numbers of “unbenefited” employees
- Business Associations whose member firms average fewer than 50 full-time employees
- Associations that have a history of providing formal education programs for members
- Associations that have credentialing and certification programs for members
- Associations with a record of lobbying accomplishments for their members
- Associations with a successful buying co-op or group purchasing program
- Associations with a professional management staff or association management firm
- Trade associations primarily comprised of non-unionized employers

VALUE ADDED SERVICES

When you select WorldWide as your benefits vendor we become an extension of your association or HR department. Unlike many brokers, we take time to learn everything that we can about your industry and the unique challenges facing your members or franchisees. We assign licensed, dedicated associates on our staff to work exclusively with your people. It is the job of these senior account managers to learn the “ins and outs” of your industry and to develop customized solutions and strategies for your constituents.

Our Marketing Staff also provides educational materials on insurance and risk management topics of interest to your members. These materials are in the forms of newsletter articles or pamphlets and they are available for print or online publication. Editorial content is designed to help your members become smarter, well-informed insurance buyers. These materials can be published in the name of your association, thereby adding to the value proposition of the dues required for membership in your organization.

INTEGRATED MARKETING STRATEGY

Our association clients are pro-active in the introduction, marketing and promotion of our benefits programs. With your help, our staff will develop a marketing plan for you that incorporates traditional and electronic marketing activities. We realize that certain organizations are sensitive to the ways in which their members are contacted, so we work with you to arrive at just the right combination of communications methods.

Our most effective programs combine all of these marketing techniques:

- ❑ Outbound “Welcome” Telephone Calls (with your permission)
- ❑ Direct Mail
- ❑ E-mail Broadcast
- ❑ Display Advertising
- ❑ Editorial Contributions to Your Newsletters and Magazines

Our in-house web development team will create a special online experience for your organization, linking pages to your website or creating a new site devoted entirely to benefits and insurance education. Your web pages will be filled with many of today’s most popular features:

- ❑ Quote Online/Apply Online for Many Plans
 - ❑ Frequently Asked Questions
 - ❑ Glossaries of Terms
 - ❑ Informational Links
- and more...*

CUSTOMIZED BENEFITS WEBSITES: www.worldclassbenefits.com©

For your organization, we have developed a special portal designed to make a wide spectrum of benefits available to all workers or to supplement company-provided benefits for full-time workers. These offerings are grouped according to coverage type, Health & Dental Plans, Life Insurance, Disability Insurance, and Discount Plans. There are products that address all life stages, with product availability for full-time and part-time workers.

This portal will be co-branded in the name of your organization.

To view an example site now, click here <http://www.worldclassbenefits.com/aws>

Your website is provided absolutely free of charge.

ADDING VALUE TO MEMBERSHIP OR EMPLOYMENT IN YOUR ORGANIZATION

Your customized website provides instant, online quote comparisons for hundreds of different products. In addition, there are special resources designed to convey the message that you care about your people’s health and wellbeing. For example your website can contain sections such as:

- ❑ Resources For The Uninsured
 - ❑ Health and Wellness Topics
 - ❑ Free Brochures on Many Health Topics Published by the Wellness Councils of America
- ...and much more

CLIENT LIST

Over the years we have worked with dozens of statewide and national organizations. We have a proven record of helping associations and business organizations achieve growth and reduce turnover through the strength of our benefits programs. Several of our current clients are:

- ❑ American Welding Society
- ❑ Association of Pet Dog Trainers
- ❑ Association of Professional Animal Waste Specialists
- ❑ Greeting Card Association
- ❑ Illinois Masonic Grand Lodge
- ❑ Independent Book Publishers Association
- ❑ International Association of Canine Professionals
- ❑ International Association of Culinary Professionals
- ❑ Marketing Research Association
- ❑ National Association of Professional Petsitters
- ❑ National Dog Groomers Association of America
- ❑ National Locksmith Automobile Association
- ❑ Organization of Small Business Owners
- ❑ Pet Care Services Association
- ❑ Pet Sitters International
- ❑ Professional Apparel Association
- ❑ Professional Association of Innkeepers International
- ❑ Qualitative Research Consultants Association
- ❑ Receptive Services Association of America

Contacts and other references are available upon request.

TO LEARN MORE ABOUT HOW WE CAN HELP YOUR ORGANIZATION, CALL US AT 800-955-0418, EXTENSION 222 OR COMPLETE OUR [SPECIAL MARKETS REVIEW FORM](#) AND FAX IT TO US AT 866-967-6310.

Thank you for this opportunity to earn your business.

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